



Judy Rader

Senior Vice President, Corporate Affairs and
Chief Communications Officer
Constellation

Profile

Judy Rader is the senior vice president of Corporate Affairs and chief communications officer, leading integrated marketing communications strategy, planning and execution for Constellation. She serves on the Constellation Executive Committee, which sets strategy and direction for the company. As part of her role, she oversees Constellation's philanthropic activities, including more than \$10 million in annual giving and the volunteer efforts of thousands of employees across the company. Rader's team of about 50 communications and marketing professionals has expertise across a wide range of communications, marketing and philanthropy disciplines, including: employee communications, media relations, public advocacy, issues/crisis management, marketing, advertising, branding, lead generation, digital/social media, charitable giving and corporate relations. Under her leadership, the team is responsible for enhancing and protecting Constellation's reputation with internal and external stakeholders, strengthening Constellation's brand and customer marketing campaigns, fostering employee trust and engagement, and supporting the company's policy and business objectives through compelling communications, marketing and community support.

Constellation is the nation's largest supplier of clean energy with more than 32,400 megawatts of generating capacity from nuclear, wind, solar, natural gas and hydro assets. The new, publicly traded company will produce about 10 percent of America's carbon-free energy, making it a leader in addressing the climate crisis and an indispensable partner to businesses and state and local governments with its carbon-reduction goals.

Professional History

Rader previously served as Exelon's senior vice president of Corporate Affairs, Communications and Philanthropy and oversaw all strategic communications and philanthropy for the FORTUNE 100 energy company and all its operating companies. In this role, Rader oversaw the company's communications strategies and execution for the pandemic, passage of comprehensive energy legislation in Illinois, and the spin-off of Constellation from Exelon.

Since joining Exelon in 2005, Rader held several roles of increasing responsibility, including leadership positions in communications at ComEd, Exelon Corp. and Exelon Generation, where she served as vice president of communications from 2017 to 2019. In this role, she led the integrated communications strategy, planning and execution for the Generation business, which includes the nation's largest fleet of carbon-free energy facilities, as well as Exelon's commercial subsidiary, a leading competitive resale retail and wholesale power supplier. During this time, Rader oversaw communications around the acquisition of the FitzPatrick nuclear plant, the closures of the Oyster Creek and Three Mile Island nuclear plants, and the agreement for relicensing of the Conowingo Dam.

Rader served as a leader in Exelon's Corporate Communications function from 2008 to 2016, and played a key role on campaigns supporting the Constellation and Pepco Holdings mergers, as well as important legislative initiatives in

Springfield, Ill., and Washington, D.C. She served as the key media spokesperson on rates and regulatory issues at ComEd, the electric utility serving Northern Illinois, from 2005 to 2008.

Prior to joining Exelon in 2005, Rader was vice president in the corporate practice at global communications firm Edelman, working with a variety of blue-chip clients, including Kraft Foods, Allstate and Boeing. She's also held positions at several other public relations agencies.

Civic Involvement

Rader is a member of the Board of Directors and vice chair of the marketing committee for the Illinois Holocaust Museum and Education Center, and a member of the National Council on Radiation Protection and Measurements, PAC 7 Committee on Radiation Education, Risk Communication and Outreach.

Education

Rader has a master's degree in integrated marketing communications from Northwestern University's Medill School of Journalism. She earned bachelor's degrees in journalism and English from the University of Maryland.